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1 JOHN L. MORRELL, ESQ. (Bar No. 116879) PAUL J. LEEDS, ESQ. (Bar No. 214309) 2 HIGGS, FLETCHER & MACK LLP 401 West "A" Street, Suite 2600 04 NOV 23 AM II: 57 3 San Diego, CA 92101-7913 TEL: 619.236.1551 4 FAX: 619.696.1410 5 Attorneys for Debtors-in-Possession XÉLAN, INC., PYRAMIDAL FUNDING SYSTEMS, INC., dba XÉLAN INSURANCE SERVICES and 6 XÉLAN PENSION SERVICES, INC. 7 UNITED STATES DISTRICT COURT 8 9 SOUTHERN DISTRICT OF CALIFORNIA LAB UNITED STATES OF AMERICA, CASE NO. 04 CV 2184 **(AJB)** 10 Plaintiff, DEBTORS' SUMMARY OF 11 BANKRUPTCY CASE STATUS 12 V. L. DONALD GUESS, LESLIE S. BUCK, DATE: December 3, 2004 13 DAVID JACQUOT, MONTE T. MELLON, TIME: 1:30 p.m. Larry A. Burns JUDGE: 14 G. THOMAS ROBERTS, CHRIS G. EVANS, NIGEL BAILEY, DOCTORS 15 BENEFIT INSURANCE COMPANY, LTD., DOCTORS BENEFIT HOLDING COMPANY, DOCTORS INSURANCE 16 SERVICES, INC., XÉLAN INVESTMENT SERVICES, INC., XÉLAN ANNUITY CO., 17 LTD., XÉLAN ADMINISTRATIVE SERVICES, INC., XELAN FOUNDATION, 18 INC., XÉLAN OF TEXAS, INC., XÉLAN, 19 INC., XELAN, THE ECONOMIC ASSOCIATION OF HEALTH 20 PROFESSIONALS, INC., PYRAMIDAL FUNDING SYSTEMS, INC., dba XELAN INSURANCE SERVICES, XELAN 21 PENSION SERVICES, INC., XELAN FINANCIAL PLANNING, INC., EURO-22 AMERICAN TRUST COMPANY, AMS TRUST COMPANY and JOHN DOES, 23 UNKNOWN PERSONS WHO ARE TRUSTEES OF XELAN LONG TERM 24 CARE TRUST, XELAN DISABILITY EQUITY TRUST, XELAN 25 MALPRACTICE EQUITY TRUST, and XÉLAN MEDICAL SAVINGS EQUITY 26 TRUST, 27 Defendants. -28 651468.2

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Case No. 04 CV 2184 W (AJB) / DEBTORS' SUMMARY OF BANKRUPTCY CASE STATUS



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### **SUMMARY OF ARGUMENT**

This summary is filed on behalf debtors xélan, Inc., Pyramidal Funding Systems, Inc., dba xélan Insurance Services, xélan Pension Services, Inc., and xélan Financial Planning services, Inc., ("Debtors") all of whom are under bankruptcy protection in the United States District for the Southern District of California. This brief is filed to advise the court of the status of the bankruptcy proceedings, certain issues pending resolution there, and Debtors' position with regard to the effect of these proceedings on those four bankruptcy cases.

The protective order sought by the IRS in its complaint covers a broad range of companies and individuals, some of which are under common ownership and control, and many of which are not. At the time of the filing of the bankruptcy cases, the Debtors were all under the ownership and control of L. Donald Guess, who is also subject to the receivership order. On November 17, 2004, the Bankruptcy Court authorized the U.S. Trustee to appoint a Chapter 11 Trustee. Upon agreement of the parties, Mr. William A. Leonard, the receiver in this matter, has been likewise appointed as the Chapter 11 trustee.

II.

# FACTORS LEADING TO THE BANKRUPTCY FILING

The history and structure of the xélan companies is set forth in **Exhibit A** to this brief. In summary, the xélan companies (collectively "xélan") were formed to provide financial planning services for doctors and dentists. Over the years, the xélan companies implemented the plans provided through the marketing and sale of insurance products, the preparation of pension plans, and later other investment services. Several of these plans, like all financial plans, included a component of tax-deductible or deferred programs to reduce the amount of taxes due during doctors' high earning income years.

As the services provided by the xélan companies evolved, so too did the structure of the xélan companies. Ultimately, during the late 1990s, in response to an audit by the Securities and Exchange Commission, xélan was required to create certain affiliate entities along structural lines that would honor the regulatory requirements of state and federal law. For example, a financial

planning agency cannot also sell investments or securities, therefore separate entities were structured to comply with these requirements. Thus, while one company handled financial planning matters and was a registered investment advisor, another company was a licensed insurance agent and designated the general agent for the insurance companies who sold their policies through xélan.

A series of events ultimately put the companies into financial distress, with some of them being more impacted than others.

# A. Viatical Settlement Program

One of the most significant stressors was the viatical program. A viatical contract is one under which a terminally ill patient sells their life insurance policy death benefit to an investor. The investor pays some amount to the patient (for example, \$60,000 on a \$100,000 life insurance policy), and the patient receives the use of that \$60,000 during their lifetime. Once the patient dies, the purchaser is entitled to receive the entire death benefit, thus receiving a return on their investment. It is the obligation of the investor to pay the life insurance premiums for the remainder of the patient's life.

A viatical promoter approached xélan through one of its officers and offered these viatical contracts to xélan's customers. Unfortunately, the bonding company which stood for the obligation to pay the insurance premiums on the policies turned out to be a pure fraud. The life insurance policies backing the investments did exist, however, it is not at all clear that the viators were terminally ill. As a result, xélan's customers have received very little of the expected returns on these policies, and there is a continuing expense in keeping up the premium payments.

During 2001, xélan chose to attempt to make good these investments to their customers. They structured a settlement program wherein the investors assigned their viatical contracts to a settlement vehicle called the Viatical Liquidity LLC ("VL LLC"), and in return xélan, Inc., and all of its affiliates undertook an obligation to fund a return of 130 percent of the investors' original investments over a period of ten years. This resulted in an annual cash flow drain of approximately \$5 million; \$4 million in quarterly payments plus \$1 million for the payment of life insurance premiums under the agreements. This has taxed the xélan companies' cash flow so

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severely that the companies could no longer continue to meet all of their collective obligations. On June 1, 2004, Debtors defaulted on the required quarterly payment to VL LLC, and VL LLC filed its own petition for Chapter 11 on June 18, 2004, Case No. 04-05472.

# B. Litigation with the Internal Revenue Service.

The other significant stressors leading xélan to bankruptcy has been continuing litigation with the IRS over the viability of xélan's programs. Specifically, xélan sold supplemental disability insurance programs to its clients, which were policies issued by Doctors Benefit Insurance Company, Ltd. The IRS audited some of xélan's clients, and has investigated whether this program is eligible for favorable tax treatment under the Revenue Code. If it was not, then the plan participants would have significantly understated their income, and would owe back taxes. xélan has cooperated fully with the IRS in providing information on the programs. However, the IRS has insisted on auditing other xélan customers and has gone to extreme measures to obtain a list of other plan participants. xélan has moved to quash subpoenas to third party providers (insurance companies) whose products would be registered in the name of xélan's clients. This litigation and the potential for indemnity claims against xélan over these products has been a significant expense.

More importantly, in response to litigation over the IRS' summonses, The New York

Times on February 14 published an article claiming that a federal district court had found xélan's program to be "false and fraudulent." This was completely incorrect, and ultimately The

New York Times retracted the statement. However, it had the effect of severely damaging xélan's ability to continue selling its programs.

### C. The Bankruptcy Case

In response to the massive slowdown in business experienced during February 2004, a large number of xélan's principal officers and employees left the company. One of them, Robert Holcomb, formed his own insurance company called Greenbook Financial Services.

Mr. Holcomb approached xélan and offered to purchase xélan's business with regard to the non-controversial products; that is, the insurance sales business and the pension plan

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administration. Mr. Holcomb did not have any interest in purchasing the assets or otherwise becoming involved with any of the controversial products formerly sold by xélan.

At the same time, the xélan companies were examining all their options with regard to their pending insolvency. In the end, four of the xélan entities filed for bankruptcy protection under Chapter 11. These were the companies from whom Greenbook Financial Services desired to buy assets. One of the assets sought, however, included renewal insurance commissions that were owned by xélan Insurance Services.

xélan Insurance Services, the registered insurance agent, had sold a substantial number of policies. Each of these policies pays a commission upon sale of the insurance policy, and then for a period of years if the insured party renews the policy, the agent receives renewal insurance commissions. xélan Insurance Services split these renewal insurance commissions with the actual financial counselors (or salespersons) on a 30/70 percent basis; that is, xélan Insurance Services received 30 percent of each commission, and the financial counselor received 70 percent.

### Renewal Insurance Commissions.

At the time of the bankruptcy filing, therefore, xélan Insurance Services held the future rights to these insurance commissions which Debtors estimated could be worth as much as \$10 million. Xélan Insurance Services' share of that would have been approximately \$3 million, reduced by the requirements that a certain percentage of these commissions be dedicated to payment of the viatical repayment obligations. Further, there is a substantial danger that with the dissolution of the company, the former clients who own these policies would go to other insurance agencies to purchase insurance or continuing financial services. It is common under those circumstances for the new agent to sell duplicative products which may have new features which are more suited to the client at that time, and for the client to allow the old insurance policy to lapse. This lapse results in the termination of xélan's right to renewal insurance commissions. The potential for this dynamic to reduce the value of this large estate asset is substantial, and Debtors did not have any reliable way of appraising the value of these insurance commissions.

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# The Proposed Sale to Greenbook Financial Services.

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Greenbook Financial Services offered to purchase this asset, along with the ability to do business with xélan's clients, for \$800,000. Debtors therefore proposed a sale of all the Debtors' assets, including these renewal insurance commission rights, through the bankruptcy proceedings. During the month of July 2004, the Bankruptcy Court for the Southern District of California conducted three hearings over the proposed terms of this sale. Further, the sales procedure included an "overbid" process, wherein the bankruptcy sale was subject to an auction. Any party who was willing to come in and pay more for this asset could do so at the bankruptcy sale.

Debtors hired a certified public accountant to render an independent opinion of the value of the renewal insurance commissions. At the last hearing on the sale motion on July 28, 2004, this accountant testified that the asset could be worth as much as \$2.5 million. The bankruptcy court approved the sale order, and required the Debtors to market the sale of these assets nationally in order to try and encourage an overbid or auction. Debtors advertised the sale in <a href="The Wall Street Journal">The Wall Street Journal</a> and received substantial response. More than 30 parties called to inquire as to potential for purchase of the assets; however, none made any of the required deposits or pursued the due diligence process beyond one or two telephone calls. There was also an interest in purchasing the revenue stream alone, without the assets of the business.

While all of this was going on, Greenbook Financial Services proposed to enhance its offer (likely in recognition of the relatively high value estimate for the residual income stream) to include the assumption of the viatical settlement claims. These claims, which are nominally as high as \$32 million (subject to satisfaction from existing assets worth over \$32 million), would satisfy a potentially large cash obligation of the estate. This dynamic, however, fundamentally changed the potential for a sale, because it is extremely difficult to structure that obligation as part of the bankruptcy sale. It is much more practical to propose such treatment of claims under a plan of reorganization.

#### The Debtors' Proposed Plan of Reorganization.

The Debtors therefore have deferred the hearing on the sale motion in order to propose an alternative plan of reorganization which would have the effect of paying creditors 100 percent.

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The specifics of the plan are set forth in the disclosure statement which is filed and which is of record in the bankruptcy case referenced herein. In summary, however, the plan provides that the estate would retain the renewal insurance commissions presently being paid, and, in conjunction with a new insurance sales venture for long-term health care insurance by Dr. Guess, would reorganize and use these assets to pay all the claims of creditors 100 percent. Debtors' financial projections indicate that this plan is feasible, and, subject to assessment of pending claims against the estate, will result in a 100 percent return to creditors. If this is the case, then the plan will substantially outperform the straightforward sale of the assets.

### D. The IRS Adversary Litigation

In conjunction with the plan, Debtors filed an adversary action for determination of penalty liability against the IRS. Specifically, the IRS has contended that they are investigating penalty liability by the Debtors under Revenue Code section 6700, *et seq*. Because this would be an obligation of the bankruptcy estate, Debtors require an immediate determination of that potential liability. Debtors therefore filed an adversary action seeking a determination of potential liability in the bankruptcy court, which has jurisdiction to make such a determination under 11 U.S.C. 505.

Prior to responding to the adversary complaint, the IRS instead filed the present complaint for a restraining order against the Debtors and a significantly larger number of affiliated entities.

#### III.

## **PENDING ISSUES**

There are therefore a substantial number of issues currently pending before the Bankruptcy Court, including: (1) whether Debtors will continue with the proposed Plan of Reorganization to repay creditors, (2) whether Greenbook will purchase some or all of the assets of the bankruptcy estates, (3) whether the operating agreement should be terminated, (4) the value of the renewal insurance commission rights held by Debtors' estates, and (5) the requirement to pay financial Counselors their 70% commission split (which for many represents their primary source of income, and which has been held pending the outcome of these proceedings and additional proceedings in the Bankruptcy Court), among others.

Debtors, through their appointed counsel, await instruction from the recently-appointed Trustee on the matters pending in the Chapter 11 proceedings so described herein.

DATED: November 22, 2004

HIGGS, FLETCHER & MACK LLP

By:

JOHN Z. MORRELL, ESQ. PAUL J. LEEDS, ESQ.

Attorneys for Defendant

XÉLAŇ, INC.

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5 6	Proposed General Counsel for Debtors-in-Possession				
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8	VINVED OF A THE	A A NATIONAL COLUMN			
9	UNITED STATES BANKRUPTCY COURT				
10	SOUTHERN DISTRICT OF CALIFORNIA				
11	To the	CHAPTER 11			
12	In re	CHAPTER 11			
13	XELAN, INC., a California Corporation, PYRAMIDAL FUNDING SYSTEMS, INC.,	CASE NOS. 04-05832 through 04-05835			
14	a California corporation dba XELAN INSURANCE SERVICES, INC., XELAN	Jointly Administered			
15	FINANCIAL PLANNING, INC., a California Corporation, XELAN PENSION SERVICES, INC., a	DECLARATION OF JOHN M. FARRINGTON IN SUPPORT OF			
16	California corporation,	EMERGENCY MOTION FOR ORDER:			
17 18	Debtors.	(1) AUTHORIZING CONTINUED USE OF EXISTING CASH MANAGEMENT SYSTEMS; AND			
19		(3) AUTHORIZING CONTINUATION OF INTERCOMPANY TRANSACTIONS			
20		INTERCOMPANY TRANSACTIONS			
21		DATE: Emergency TIME: Emergency			
22		DEPT: 2 JUDGE: Hon. Louise DeCarl Adler			
23		TOD GD. 11011. Double Docum Figure			
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25	I, JOHN M. FARRINGTON, CPA, do hereby declare as follows:				
26	1. I am a shareholder in the firm of Boros and Farrington, Certified Public				
27	Accountants, APC. Boros and Farrington have been employed as accountants of xélan, Inc.,				
28	Pyramidal Funding Systems, Inc., dba xélan Insurance Services, Inc., and xélan Pension Services,				
IER >	625286.2	In re Xelan, Inc. / Case No. 04-05382			

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Inc., (collectively "Debtors"), the above-referenced Debtors-in-Possession, for over five years. We have not provided services to xelan Financial Planning, Inc. because it is my understanding that this company has not commenced operations.

- 2. I make this declaration upon my own personal knowledge and from a review of xélan's books and records kept in the ordinary course of business. If called upon as a witness, I could and would testify competently to the contents of this declaration.
- 3. The Xelan group of companies has been organized along functional lines for reasons of efficiency and accountability and to enhance the ability to comply with the rules of various agencies that regulate the specific functions. The following summarizes these companies and their functions:
- 4. The Economic Association of Health Professionals is a California non-profit mutual benefit association that contracts with the xelan group of companies to provide financial services and products to its members. This association derives its revenue from membership fees.
- 5. Xelan Insurance Services, Inc. is a licensed insurance agency that sells life insurance, disability insurance, long-term care insurance, and annuity products to members of the Economic Association of Health Professionals. This company earns commission on the sale of the above products and pays out approximately 70% of this income to its financial counselors.
- 6. Xelan Investment Services, Inc. is an investment advisor registered with the Securities and Exchange Commission. The company provides investment advice to members of the Economic Association of Health Professionals, to the xelan Foundation, and to Doctor's Benefit Insurance Company. (None of these entities have filed a petition for bankruptcy.) The xelan Foundation is an Internal Revenue Code §501(c)(3) donor advised public charity and Doctor's Benefit Insurance Company is an unrelated insurance company that is located in and operated under the insurance laws of Barbados.
- 7. Xelan Pension Services, Inc. sets up and administers qualified pension plans for members of the Economic Association of Health Professionals. Xelan Pension Services, Inc. bills its pension clients directly for services provided.

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HIGGS, FLETCHER & MACK LLP ATTORNEYS AT LAW 8. Xelan Administrative Services, Inc. provides administrative services to the Xelan group of companies including administration, accounting, information technology, and human resources. (This entity has not filed for bankruptcy.) Xelan Administration Services, Inc. bills other members of the xelan group based on services provided.

- 9. Xelan Inc. provides financial planning to members of the Economic Association of Health Professionals. Xelan Financial Planning, Inc. was also formed for the purpose of "taking over" this function, and Xelan Inc. would then refocus on training, seminars, and marketing efforts.
- 10. Xelan Inc. incurs indirect and overhead costs that benefit the entire group. These costs are allocated rationally among the group members typically at year end. These costs can be grouped into the following classifications:
  - (a) Occupancy which includes rent, utilities, repairs, maintenance, and telephone.
  - (b) Marketing which includes seminars, trade shows, conferences, and sales materials.
    - (c) Legal and consulting costs.
- 11. As of the date of filing, not all of these allocations of costs have been made for the current year. Accordingly, it appears that Xelan Inc. has incurred significant losses while other group members have earned profits. However, as a group the companies have incurred a loss.
- 12. The xelan group of companies derives the majority of its revenues from insurance commissions and investment advisory fees. These income streams are subject to strict rules and regulations in that the companies receiving the income must be properly licensed and any person receiving a related commission must also be licensed. Other revenues include pension administration fees, membership fees, consulting fees and administration fees which are normally deposited into the company that provides the related service. Certain members of the group provide support services to these income producing companies including occupancy, administration, marketing, and legal. Direct costs such as commission expense are paid out of the company that receives the income. A cash management system has been utilized to pay indirect

and overhead costs whereby funds are transferred among the companies to pay these costs and expenses as they are due. Accounting entries are made either monthly or at year end to allocate these costs and expenses among the companies on a rational basis. All of the transactions are recorded through intercompany accounts which are reconciled at each month end.

- 13. As discussed above, prior to the Petition Date, Debtors have provided a number of services to and engaged in certain intercompany financial transactions with each other in the ordinary course of their respective businesses (the "Intercompany Transactions"). Discrete transfers in the appropriate intercompany books and records are made on account of these transactions.
- 14. The continuation of the Intercompany Transactions should be beneficial to the Debtors' estates and creditors and, thus, that corresponding transfers among the appropriate intercompany books and records should be permitted post-petition. Accordingly, Debtors seek authority to make the Intercompany Transactions post-petition. Given the highly centralized nature of Debtors' cash management systems, Debtors frequently engage in such Intercompany Transactions. Debtors' operating and cash management depend on Debtors' ability to continue to engage in such Intercompany Transactions.
- 15. If the Court authorizes the Intercompany Transactions, at any given time there may be balances due and owing from one Debtor to another. These balances represent extensions of intercompany credit. To ensure that each individual Debtor will not, at the expense of its creditors, fund the post-petition operations of another entity, Debtors will continue to maintain records of such transfers, including records of all current intercompany accounts receivable and payable.

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16.	In order to operate the companies post bankruptcy filing, it would be very
efficient and pr	ractical to continue this system of cash management and expense allocation.

I declare under penalty of perjury, under the laws of the State of California, that the foregoing is true and correct.

Executed this 20 day of July 2004 at San Diego, California.

JOHN M ARRINGTON, CPA

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HIGGS, FLETCHER & MACK LLP

ATTORNEYS AT LAW

SAM DIFCO

## **PROOF OF SERVICE**

I, Cindi Benfield, declare:

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I am a resident of the State of California and over the age of eighteen years, and not a party to the within-entitled action; my business address is 401 West "A" Street, Suite 2600, San Diego, California 92101-7913. On November 22, 2004, I served the within documents, with all exhibits (if any):

#### DEBTORS' SUMMARY OF BANKRUTPCY CASE STATUS

	by transmitting via facsimile the document(s) listed above to the fax number(s) set forth below on this date before 5:00 p.m. A copy of the transmission report issued by the transmitting facsimile machine is attached hereto.	
×	by placing the document(s) listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at San Diego, California addressed as set forth below.	
	by placing the document(s) listed above in a sealed envelope and affixing a pre-paid air bill, and causing the envelope to be delivered to a agent for delivery. A true and correct copy of the airbill is attached hereto.	
	by personally delivering the document(s) listed above to the person(s) at the address(es) set forth below.	

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11	Seattle, WA 98101	Tulsa, OK 74103-4344	
12			
13	for mailing. Under that practice it would be dep day with postage thereon fully prepaid in the ord	ice of collection and processing correspondence osited with the U.S. Postal Service on that same	
14			
15	meter date is more than one day after date of dep		
16	I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made.  Executed on November 22, 2004, at San Diego, California.		
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